



Bobbie Holsclaw
Jefferson County Clerk

Jefferson County Clerk's Office Election Center Website Redesigned with Residents in Mind

FOR IMMEDIATE RELEASE

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Election Center Website Information Made Easy with a Few Clicks

(Louisville, KY) – While there are no Elections in 2009, the Jefferson County Clerk's Office has reviewed, analyzed, and reorganized the division to provide improved VIP service to Jefferson County residents. The process included technological upgrades, along with internal changes affecting Election Officer recruitment, training procedures, retention programs, and review of polling locations.

One particular area of focus that our voting public can utilize immediately is the newly upgraded Election Center web pages. You can check your current voter registration, find polling locations, fill out an application for an absentee ballot (available February 2010), and apply to be an Election Officer with ease.

Bobbie Holsclaw, Jefferson County Clerk and Chairperson of the Board of Elections commented about the need for the upgrades.

"The most visible change is the ease in finding election information and resources. We learned from the community that the previous design was too complicated and not 'user friendly'. So, our goal was to make the voting information section of the Jefferson County Clerk's website easy to navigate.

The objective is to get users where they need to be in as few clicks as possible. I think my team did an excellent job improving this service at no additional cost to the taxpayer. The content and site upgrades were developed internally."

To navigate the new Election Center section of the Jefferson County Website log on to: <http://www.JeffersonCountyClerk.org> and select the "Voter Information" button.